

Daily Internet Activities

According to our February-March 2007 survey, 69% of American adult internet users use the internet on an average day.

Here are some of the things they do on a typical day:

Percent of internet users who report doing this "yesterday"

Most recent survey date

	<i>Percent of internet users who report doing this "yesterday"</i>	<i>Most recent survey date</i>
Use the internet	69	February-March 2007
Send or read e-mail	56	February-March 2007
Use a search engine to find information	41	December 2006
Get news	37	February-March 2007
Look for info on a hobby or interest	29	February-March 2007
Surf the Web for fun	28	February-April 2006
Do any type of research for your job	23	February-March 2007
Check the weather	22	November 2004
Research a product or service before buying it	19	February-March 2005
Look online for news or information about politics or the upcoming campaigns*	19	August 2006
Research for school or training	16	January 2005
Get sports scores and info online*	15	August 2006
Visit a local, state or federal government website*	14	August 2006
Do any banking online	14	December 2005
Send or receive text messages using a cell phone	11	September 2005
Search for a map or driving directions	10	December 2006

Send instant messages	10	August 2006
Log on to the internet using a wireless device	10	November 2004
Watch a video clip or listen to an audio clip	10	November 2004
Use an online social networking site like MySpace, Facebook or Friendster*	9	August 2006
Get financial info online, such as stock quotes or mortgage interest rates	9	August 2006
Play online games*	9	August 2006
Look for information on Wikipedia	8	February-March 2007
Watch a video on a video-sharing site like YouTube or GoogleViedo	8	December 2006
Get travel info	8	May-June 2004
Categorize or tag online content like a photo, news story or blog post	7	December 2006
Read someone else's web log or "blog" ¹	7	September 2005
Pay bills online	7	January 2005
Look up phone number or address	7	February 2004
Look for religious/spiritual info	6	February-March 2007
Buy a product	6	August 2006
Listen to music online at a website	6	May-June 2004
Download other files such as games, videos, or pictures	6	June 2003
Look online for info about a job*	5	August 2006

Look for info about a place to live*	5	August 2006
Upload photos to a website so you can share them with others online	5	August 2006
Chat in a chat room or in an online discussion	5	September 2005
Search for info about someone you know or might meet	5	September 2005
Look for "how-to," "do-it-yourself" or repair information	5	February-March 2005
Go to a website that provides info or support for a specific medical condition or personal situation	5	November 2004
Share files from own computer w/ others	5	January 2005
Pay to access or download digital content online*	4	August 2006
Take a virtual tour of a location online	4	August 2006
Use online classified ads or sites like Craig's list	4	August 2006
Download music files to your computer	4	February-April 2006
Download video files to your computer	4	February-April 2006
Get info online about a college, university or other school you or a family member might attend	4	January 2005
Listen to a live or recorded radio broadcast online, such as a newscast, sporting event, or radio show	4	May-June 2004
Create content for the internet	4	November 2004
Participate in an online discussion, a listserv, or other online group forum that helps people with personal issues or health problems*	3	August 2006
Buy or make a reservation for travel	3	August 2006
Rate a product, service or person using an online rating system	3	December 2006

Take material you find online—like songs, text or images—and remix it into your own artistic creation	3	February-March 2007
Participate in an online auction	3	August 2006
View live images online of a remote location or person, using a webcam	2	December 2006
Create a web log or “blog” ²	2	September 2005
Go to a dating website or other sites where you can meet other people online	2	May-June 2004
Take a class online just for personal enjoyment or enrichment*	2	January 2005
Make a phone call online*	2	February-March 2007
Create an avatar or online representation of yourself	1	February-March 2007
Sell something online	1	August 2006
Research your family’s history or genealogy online*	1	August 2006
Download a podcast so you can listen to it or view it at a later time	1	August 2006
Take a class online for credit toward a degree of some kind*	1	December 2005
Make a donation to a charity online	1	September 2005
Buy or sell stocks, bonds, or mutual funds	1	November 2004
Visit an adult website	1	May-June 2004
Download or share adult content online	1	May-June 2004

Source: Pew Internet & American Life Project Tracking surveys (March 2000 – March 2007). Please note that the wording for some items has been abbreviated. For full question wording, please refer to the questionnaire.

¹ This is the most recent "daily" number for blog reading (from September 2005). An updated figure for the percentage of adults who have ever read a blog is available in the "Online Activities Table – Total" table in the Latest Trends section of our website: <http://www.pewinternet.org/trends.asp>

² This is the most recent "daily" number for blog creation (from September 2005). An updated figure for the percentage of adults who have ever created a blog is available in the "Online Activities Table – Total" table in the Latest Trends section of our website: <http://www.pewinternet.org/trends.asp>

* Item wording has changed slightly over time for the items marked with a single asterisk. Please see questionnaires for question wording changes.

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NOTE: If you followed an outside link to get to this page, please refer to the Latest Trends section of our website to ensure that you are viewing the most recent version of this table: <http://www.pewinternet.org/trends.asp>