



Top 300 Headings 2006 (Alphabetical Order)

Rank	Heading	References (millions)
101	Accountants-Certified/Public	23.6
59	Air Conditioning Contractors & System	38.3
102	Air Conditioning Equipment & Systems-Repairing	23.5
35	Airline Companies	59.4
274	Amusement Places	5.2
253	Animal Hospitals	6.2
285	Animal Shelters	5.0
124	Antiques Dealers	17.0
65	Apartments	34.6
47	Appliances-Household-Major-Dealers	47.3
43	Appliances-Household-Major-Service & Repair	49.8
190	Appliances-Household-Major-Supplies & Parts	9.4
181	Appraisers	9.6
250	Architects	6.3
292	Asphalt & Asphalt Products	4.7
6	Attorneys/Lawyers	290.1
41	Automobile Body Repairing & Painting	54.0
7	Automobile Dealers-New & Used	273.0
	Automobile Dealers-New	194.5
	Automobile Dealers-Used	78.0
242	Automobile Detailing	6.7
3	Automobile Parts-New & Used	517.8
	Automobile Parts-New	310.2
	Automobile Parts-Used	206.7
213	Automobile Radio & Stereo Systems-Sales & Service	8.0
33	Automobile Renting & Leasing	68.6
4	Automobile Repairing & Service	392.5
196	Automobile Seat Covers, Tops & Upholstery	8.8
66	Automobile Wrecking-Salvage	34.0
296	Bail Bonds	4.6
74	Bakers-Retail	29.7
20	Banks	127.6
201	Banquet Rooms	8.6
118	Barbers	18.2
11	Beauty Salons	206.4
160	Beauty Salons-Equipment & Supplies	12.5



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Rank	Heading	References (millions)
126	Bicycles-Dealers	16.9
160	Boat Dealers	12.5
258	Boat Equipment & Supplies	6.0
267	Boat Repairing	5.5
72	Book Dealers-Retail	30.7
141	Bowling	14.3
223	Brake Service	7.5
156	Bridal Shops	12.9
120	Building Contractors	18.0
62	Building Materials	36.7
108	Bus Lines	22.0
285	Cabinets	5.0
279	Campgrounds & RV Parks	5.1
261	Car Washing & Polishing	5.9
157	Carpenters	12.6
23	Carpet & Rug Cleaners	90.6
66	Carpet & Rug Dealers-New and Non Specific	34.0
90	Caterers	24.9
85	Cellular Telephone Equipment & Supplies	27.3
39	Child Care Centers/Day Care	55.9
253	Chimney Cleaning	6.2
45	Chiropractors, DC	49.0
21	Churches	102.1
63	Cleaners-Dry (Dry Cleaners)	35.8
95	Clinics	24.3
267	Clubs	5.5
258	Collectibles	6.0
57	Computer-Dealers	40.5
73	Computers-Service & Repair	30.3
169	Computers-Software & Services	10.6
181	Computers-Supplies & Parts	9.6
77	Concrete Contractors	29.2
230	Concrete Products	7.2
160	Concrete-Ready Mixed	12.5
242	Consignment Service	6.7
37	Contractors-General (General Contractors)	56.5
274	Copying & Duplicating Service	5.2



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Rank	Heading	References (millions)
175	Copying Machines & Supplies	10.2
234	Costumes-Masquerade & Theatrical	7.1
129	Craft Supplies	16.6
177	Credit Unions	9.8
171	Dancing Instruction	10.5
168	Delivery Service	11.0
8	Dentists	246.4
12	Department Stores	205.6
163	Discount Stores	12.1
213	Doors Repairing	8.0
113	Doors/Garage Doors	19.3
247	Draperies & Curtains-Retail & Custom Made	6.6
219	Driving Instruction	7.6
130	Electric Companies	16.5
25	Electric Contractors	78.9
126	Electric Equipment & Supplies-Retail	16.9
274	Electric/Electrical Other	5.2
44	Electronic Equipment & Supplies-Dealers	49.3
52	Employment Agencies	43.1
149	Engineers Professional	13.4
242	Entertainment Bureaus	6.7
201	Excavating Contractors	8.6
274	Exercise & Physical Fitness Programs	5.2
123	Fabric Shops	17.2
146	Farm Equipment	13.9
248	Feed Dealers	6.4
89	Fence	25.2
296	Financing	4.6
181	Fingernail Salons (Nail Salons)	9.6
267	Fish & Seafood-Retail	5.5
177	Floor Laying, Refinishing & Resurfacing	9.8
111	Floor Materials	19.8
19	Florists-Retail	131.5
92	Funeral Directors	24.5
250	Furniture Repairing & Refinishing	6.3
26	Furniture-Retail & Non Specific	76.9
240	Furniture-Used	6.8



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Rank	Heading	References (millions)
141	Garden & Lawn Equipment & Supplies	14.3
216	Garden Centers	7.9
174	Gas Companies	10.3
147	Gas Propane	13.5
171	Gift Shops	10.5
27	Glass-Auto, Plate, Window, Etc.	75.3
58	Golf Courses-Public	38.6
198	Golf Equipment & Supplies-Retail	8.7
34	Government Offices-City, Village & Town	60.8
64	Government Offices-County	35.6
49	Government Offices-State	44.5
80	Government Offices-U.S.	28.5
279	Greeting Cards-Retail	5.1
24	Grocers-Retail (Supermarket)	79.3
124	Guns & Gunsmiths	17.0
136	Gutters & Downspouts	14.7
17	Hardware-Retail	135.5
196	Health & Diet Food Products-Retail	8.8
167	Health Clubs	11.3
48	Heating Contractors	46.1
153	Heating Equipment	13.1
143	Heating Equipment & Systems-Cleaning & Repair	14.2
152	Hobby & Model Construction Supplies-Retail	13.3
292	Home Builders	4.7
69	Home Centers	32.3
157	Home Health Services	12.6
36	Home Improvements	57.4
279	Hospital Equipment & Supplies	5.1
10	Hospitals	208.6
28	Hotels	74.6
181	House Cleaning	9.6
240	Industrial Equipment & Supplies	6.8
13	Insurance	204.1
237	Interior Decorators & Designers	7.0
100	Internet	23.7
138	Janitor Service	14.5
88	Jewelers-Retail	25.3



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Rank	Heading	References (millions)
126	Junk Dealers (Junk Yards)	16.9
237	Karate & Other Martial Arts Instruction	7.0
157	Kennels	12.6
29	Landscape Contractors	74.1
223	Landscape Equipment & Supplies	7.5
292	Laundries-Self Service	4.7
51	Lawn Maintenance	43.6
116	Lawn Mowers	19.0
98	Lawn Mowers Sharpening & Repairing	24.0
133	Libraries-Public (Public Libraries)	15.5
213	Lighting Fixtures-Retail	8.0
116	Limousine Service	19.0
176	Liquor Stores	10.1
135	Loans	15.4
87	Locks & Locksmiths	26.9
30	Lumber-Retail	70.1
181	Machine Shop	9.6
225	Marinas	7.4
279	Marriage, Family, Child & Individual Counselors	5.1
191	Mason Contractors	9.2
143	Massage	14.2
234	Mattresses	7.1
201	Meat-Retail	8.6
177	Mobile Telephone Service	9.8
265	Monuments	5.8
79	Mortgages	28.7
61	Motels	37.4
242	Motorcycle & Motor Scooters-Repair & Service	6.7
201	Motorcycle & Motor Scooters-Supplies & Parts	8.6
83	Motorcycles & Motor Scooters-Dealers	28.0
82	Movers	28.3
208	Moving Equipment Rental	8.3
131	Mufflers & Exhaust Systems-Engine	16.3
119	Musical Instruments-Dealers-Stores	18.1
248	Music-Non Specific	6.4
104	Newspapers	22.8
288	Night Clubs	4.8



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296	Notaries-Public	4.6
84	Nurseries-Plants, Trees, Etc.	27.6
272	Nurses	5.4
60	Nursing Homes	37.8
86	Office Supplies	27.2
122	Oils-Fuel	17.3
132	Optical Goods-Retail	15.9
198	Opticians	8.7
55	Optometrists/Optometrists O.D.	40.7
93	Painting Contractors	24.4
76	Paint-Retail	29.5
242	Parks	6.7
136	Party Supplies	14.7
225	Party Supplies-Renting	7.4
230	Paving Contractors	7.2
188	Pawnbrokers	9.5
42	Pest Control Services/Exterminators	53.3
40	Pet Grooming	55.2
97	Pet Shops	24.1
105	Pet Supplies & Foods-Retail	22.5
16	Pharmacies or Drug Stores	136.1
208	Photo Finishing-Retail	8.3
103	Photographers-Portrait	23.3
153	Photographic Equipment & Supplies-Retail	13.1
219	Physical Therapists	7.6
2	Physician & Surgeons (Specialist & Non Specific)	1088.9
177	Picture Frames-Dealers	9.8
5	Pizza	295.7
296	Plastics Non Specific	4.6
9	Plumbing Contractors	234.8
95	Plumbing Fixtures & Supplies-New & Non Specific	24.3
225	Post Offices	7.4
93	Printers	24.4
296	Psychologists	4.6
288	Radiators-Automotive	4.8
166	Radio Stations & Broadcasting Companies	11.4
31	Real Estate	69.0



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230	Records Phonograph (CD's, Tapes)	7.2
225	Recreational Vehicles-Dealers	7.4
181	Recycling Centers	9.6
279	Refrigerating Equipment-Commercial-Sales & Service	5.1
261	Refrigerators & Freezers-Dealers	5.9
258	Refrigerators & Freezers-Service & Repair	6.0
54	Rental Service Stores & Yards	43.0
225	Resorts	7.4
206	Restaurant Equipment & Supplies	8.4
1	Restaurants (Fast Food, Other & Non Specific)	1269.5
206	Retirement & Life Care Community & Homes	8.4
31	Roofing Contractors	69.0
109	Rubbish & Garbage Removal	20.2
165	Sand & Gravel	11.7
195	Schools-Academic-Business & Vocational	9.1
46	Schools-Academic-Colleges & University	48.1
201	Schools-Academic-Pre School & Kindergarten	8.6
22	Schools-Academic-Secondary & Elementary	95.1
253	Security Control Equipment & Systems	6.2
171	Septic Tanks & Systems-Cleaning	10.5
218	Septic Tanks & Systems-Contractors & Dealers	7.8
78	Service Stations-Gasoline & Oil	28.9
261	Shoe Repairing	5.9
110	Shoes-Retail	20.1
163	Shopping Centers	12.1
292	Siding Contractors	4.7
288	Siding Materials	4.8
138	Signs	14.5
279	Skating Rinks	5.1
114	Social Service Organizations	19.2
38	Sporting Goods-Retail	56.0
219	Steel-Non Specific	7.6
267	Stereophonic & Hi Fi Equipment-Dealers	5.5
107	Storage-Household & Commercial	22.1
169	Surveyors-Land	10.6
143	Swimming Pool Contractors, Dealers, & Designers	14.2
149	Swimming Pool Equipment & Supplies	13.4



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198	Swimming Pool Service & Repair	8.7
191	Tailors	9.2
133	Tanning Salons	15.5
208	Tattooing	8.3
272	Taverns	5.4
112	Tax Return Preparation	19.6
50	Taxicabs	43.7
75	Telephone Companies	29.6
98	Television & Radio Service & Repair	24.0
237	Television & Radio-Dealers	7.0
285	Television Stations & Broadcasting Companies	5.0
55	Television-Cable, CATV, & Satellite	40.7
230	Tents-Renting	7.2
18	Theaters	132.8
208	Thrift Shops	8.3
155	Tile-Ceramic-Contractors & Dealers	13.0
15	Tire Dealers	136.8
274	Tire Retreading & Repairing	5.2
234	Title Companies	7.1
208	Tools-Other	8.3
69	Towing-Automotive	32.3
114	Toys-Retail	19.2
191	Tractor Dealers	9.2
250	Tractor Equipment & Parts	6.3
91	Transmissions-Automobile	24.8
80	Travel Agencies & Bureaus	28.5
52	Tree Service	43.1
219	Trophies	7.6
149	Truck Equipment & Parts	13.4
106	Truck Renting & Leasing	22.4
296	Truck Repairing & Service	4.6
147	Trucking Non Specific	13.5
267	Tutoring	5.5
121	Upholsterers	17.7
288	Upholstery Fabrics-Retail	4.8
296	Utilities-Underground Cable, Pipe & Wire Local Service	4.6
138	Vacuum Cleaners-Household-Dealers	14.5



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181	Vacuum Cleaners-Service & Repair	9.6
296	Venetian Blinds-Dealers	4.6
14	Veterinarians	153.0
71	Video Tapes & Discs-Renting & Leasing	31.9
253	Warehouses-Merchandise	6.2
296	Water Heaters-Dealers	4.6
188	Water Well Drilling & Service	9.5
253	Wedding Supplies & Services	6.2
191	Welding	9.2
216	Welding Equipment & Supplies	7.9
265	Window Cleaning	5.8
68	Windows	32.7
261	Women's Apparel-Retail	5.9