

# Sentinel & Enterprise

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The *Sentinel & Enterprise* is a morning daily newspaper published in Fitchburg, Massachusetts, with a satellite news bureau in Leominster, Massachusetts. The newspaper covers local news in Fitchburg, Leominster and several nearby towns in northern Worcester County and northwest Middlesex County, Massachusetts. It is one of four Massachusetts newspapers owned by MediaNews Group.

The main competitors to the *Sentinel & Enterprise* are the county's largest daily, the *Telegram & Gazette* of Worcester; on the west, *The Gardner News*; and on the east, Nashoba Publishing weeklies and *The Sun* of Lowell, also owned by MediaNews.

## History

Formed in 1973 by the merger of two newspapers covering adjacent cities, the daily traces its lineage back to the *Fitchburg Sentinel* (founded 1831) and *Leominster Enterprise* (1873).<sup>[2]</sup>

In the 1980s, the paper was known as the *Fitchburg-Leominster Sentinel & Enterprise*, and published only six days a week, Monday through Saturday, in the afternoon. In the later years of this arrangement, the Saturday paper was published in the morning and called the "weekend edition." In 1990, the *Sentinel & Enterprise* debuted a Sunday morning edition. The weekday papers remained afternoon publications.<sup>[3]</sup>

By 1997, the *Sentinel & Enterprise* had switched to seven-day morning publication. Its longtime owner, Thomson Corporation, as part of a nationwide divestment of small-market newspapers, sold the Fitchburg paper to MediaNews. No price was released in the transaction between two private companies. Average circulation was given at the time of sale as 19,640, daily, and 20,087 on Sunday.<sup>[2]</sup>

Following MediaNews' purchase of The Sun and Nashoba Publications weeklies covering several towns between Lowell and Leominster, the company in 2002 consolidated printing for all of these properties at a new \$7 million press plant in Devens, Massachusetts. The move was said to have a beneficial effect on traffic in downtown Fitchburg and Lowell.<sup>[4]</sup>

## References

- ↑ MediaNews Group Paid Circulation, accessed December 8, 2006.
- ↑ <sup>*a*</sup> <sup>*b*</sup> Elfland, Mike. "Sentinel & Enterprise Sale Set." *Telegram & Gazette* (Worcester, Mass.), January 8, 1997.
- ↑ Snell, George. "Sentinel Plans Sunday Edition." *Telegram & Gazette* (Worcester, Mass.), March 2, 1990.
- ↑ Vaznis, James. "Media Company Merging Print Sites; \$7M Plan Includes Move to Devens." *The Boston Globe*, August 1, 2002.

## External links

- *Sentinel & Enterprise* Website

|                                  |   |
|----------------------------------|---|
| <i>Sentinel &amp; Enterprise</i> |   |
| <b>Type</b>                      | Daily newspaper   |
| <b>Format</b>                    | Broadsheet  |
| <b>Owner</b>                     | MediaNews Group   |
| <b>Publisher</b>                 | Richard Barker  |
| <b>Editor</b>                    | Jeff M. McMenemy  |
| <b>Founded</b>                   | 1838  |
| <b>Price</b>                     | USD .50 daily, 1.75 Sunday  |
| <b>Headquarters</b>              | 808 Main Street, Fitchburg, Massachusetts 01420 <div><span><span><span></span></span><span> </span></span>United States</div> |
| <b>Circulation</b>               | 16,510 daily, 17,781 Sunday in 2006 <sup>[1]</sup>  |
| <b>Website:</b>                  | www.sentinelandenterprise.com   |

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